

Silvia Olives Capella

Marketing Assistant - Designer UX/UI

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[Portfolio](#)

SUMMARY

Concerned about digital products designed to improve all kind people's lives. If you are interested, I would love to hear from you!

SKILLS

User-centered Design

SEO

User Research

User Testing

Adobe CC

Figma

WordPress

UX Principles

Prototype

Interactive Design

SaaS Products

A/B Testing

B2B

Accessibility WCAG

LANGUAGES

Spanish

Native

Catalan

Native

English

Fluent

EDUCATION

Master's Degree in Digital Marketing

UOC | 2026

Google UX Design Certificate

Product Design Bachelor's Degree

ESDAP Llotja | 2019-2023

Architecture Bachelor's degree

UPC ETSAB | 2017-2019

EXPERIENCE

Digital Marketing Specialist

Dideso | 2025-2026

Developed marketing strategies, managed brand identity, designed websites, and created visual content & photography.

UX/UI Designer

Bewebative | 2025

Build UI design and dashboards in Figma, analyzed the user flow, and how to improve the navigation flow. Sometimes I worked doing the branding.

Marketing Designer | Volunteer

Proectora Maó. Animal shelter

I conduct surveys to identify what works and what doesn't. I have redesigned their brand, the website and worked as a generalist designer.

Graphic Designer

Venus Garden. Restaurant | 2024

I redesigned the logo and the branding of Venus Garden. Giving it the coherence that was missing.

Maing Supervisor Hauser & Wirth

Mediterraneum | 2022-2024

Gallery attendant, monitoring workers and providing explanations about the artworks at the gallery.

Product Designer

Studio Joan Gaspar. Internship | 2023

I mainly assisted in designing products related to lighting and furniture for partner companies based on the feedback.